



## EXHIBITOR RULES AND REGULATIONS

The following SPFA issued Exhibitor Rules and Regulations shall apply to and be binding upon each Exhibitor approved to exhibit at the SPFA's 2026 Sprayfoam Expo & Convention. These Rules and Regulations are binding upon each Exhibitor and shall be subject to the sole discretion and interpretation of Show Management and the Exhibition Facility.

Each Exhibitor understands and agrees that by its participation in any SPFA event, or the appearance of any advertisement or logo in any SPFA newsletter, publication or on sprayfoam.org does not constitute nor should it be construed as an endorsement, recommendation or approval of any particular product or service by SPFA.

1. **Parties:** For purposes of the Exhibitor Application and Contract as well as these Rules and Regulations, the term "Show Management" shall mean the Spray Polyurethane Foam Alliance ("SPFA"), and its respective officers, directors, staff, volunteers and SPFA's designated and authorized agents, representatives, and contractors. The term "Exhibitor" shall mean any company, firm or person who has applied for or been allocated space at the Exhibition by SPFA.
2. **Exhibitor Eligibility:** Any SPF company manufacturing or providing products for, or services to, the spray foam industry is eligible to apply to become an SPFA exhibitor. However, SPFA reserves the right to determine the eligibility of any exhibit or exhibitor in its sole discretion and has the right to close or reconfigure any exhibit that is found to violate any Agreement/Acknowledgement/Disclaimer requested of any exhibiting company prior to an organizational meeting, gathering, or Convention & Expo. SPFA exhibitor eligibility does not guarantee or entitle an applicant to exhibit, or to exhibit in a particular place, manner, or exhibit size. SPFA reserves the sole right and final authority to determine if exhibitor participation meets the broadest interests of Convention & Expo attendees and the organization's exhibitor grouping, in any given situation, as a whole.
3. **OSHA/Legal Compliance:** Exhibitor shall ensure that all graphics, videos, literature, exhibit booths, and demonstrations, etc. shall comply with applicable OSHA safety rules and any federal, state, or local law or statute governing the use of graphics, videos, distribution of literature and demonstrations of any kind or nature.
4. **Booth Activity:** Exhibitor agrees to limit booth activity exclusively to the promotion of the Exhibitor's company and its services and products and not those of a third party not directly affiliated with the Exhibitor company. Any direct affiliate of the Exhibitor which the Exhibitor wishes also to be engaged in booth activity must be fully disclosed on the application and the affiliate's booth activity shall be subject to the sole discretion of Show Management as well as these Rules and Regulations.
5. **No conflicting events:** Exhibitor shall not schedule or conduct meetings, presentations, seminars, programs, receptions, or other social or business events during hours that would conflict with

SprayFoam Convention as well as the Exhibition Show general session(s), breakout session(s) or exhibit hall hours.

6. **Hospitality Suite:** The Exhibitor shall not schedule or host a hospitality suite during the SPFA's 2026 SprayFoam Convention & Expo without the prior written consent of the SPFA, which consent shall be at the sole discretion of Show Management.

7. **Registered Exhibitor Personnel:** The Exhibitor shall register the complimentary full convention and "Expo Only" personnel pass to booth personnel only. The six (6) additional VIP "Expo Only" passes intended for customers are not transferable to booth personnel and do not permit full Convention access.

8. **License Conveyed:** In consideration of the acceptance by SPFA of the Exhibitor's application and registration as an exhibitor at the 2026 SprayFoam Convention & Expo, the Exhibitor, on behalf of itself, its officers, directors, employees, volunteers, participants and registered attendees, hereby consents and grants to Show Management and SPFA, its officers, directors, employees, volunteers and/or authorized representative(s) or agent(s), the absolute and irrevocable, perpetual, royalty free, worldwide license and right to record and use the names, comments, quotations and photographs, videos and images of the Exhibitor and its officers, directors, employees, volunteers, participants and registered attendees on the Internet, in print or electronic publications, and multimedia presentations, and/or for any purpose which may include, but not be limited to supporting and promoting the 2026 SprayFoam Convention & Expo and future SPFA SprayFoam Conventions and Expositions and its related events and SPFA's various programs and activities. This grant of license and right given to SPFA extends to the reproduction, copying, modification, display, broadcast, transmission, and distribution of the photographic images and/or videos and any descriptions or text included for the above-described purposes.

9. **Admissions:** Show Management shall have sole control and absolute discretion over all admissions and continued participation of persons to the Exhibition and Exhibition Facility. All persons visiting the exhibit area will be admitted according to the rules and regulations of the Exhibition or as amended from time to time by Show Management. The six (6) VIP "Expo Only" passes are intended for customers only and do not permit such customers access to the full convention. Except as otherwise provided herein, these passes are not transferable to booth personnel. Booth personnel must register as exhibitors and not as attendees. Those booth personnel registered as attendees will not be permitted in Exhibit Hall during set-up or dismantle hours.

10. **On-Site Program:** Any Exhibitor with fees that are not paid in full and received by Show Management or its designated representative by January 31, 2026, may not be listed in the official on-site program.

11. **Floor Plan:** The arrangement of the exhibit spaces shown on the floor plan, the dimensions and locations of exhibit space exits, and other structures are believed to be accurate, but are only represented to the best of SPFA's knowledge to be approximate.

12. **Space Assignment:** Show Management will undertake reasonable efforts to locate the Exhibitor's booth in one of the preferred locations identified by the Exhibitor in its Application/Contract. Notwithstanding the above, Show Management cannot and does not guarantee that the Exhibitor will

be assigned one of the desired booth locations and reserves the right to change location assignments at any time, as it may in its sole discretion deem necessary.

13. **Exhibition Operations and Activities:** If Show Management determines that the Exhibitor is engaged in activities or is displaying any items contrary to the intent or purpose of or the best interests of the Exhibition, or which appear to be unethical, potentially harmful or dangerous, or a breach of applicable law, Show Management may, in its sole and absolute discretion, rearrange or remove such articles or cancel entirely any allocation of space, without liability for any refund or reduction of the exhibit space charge paid or due hereunder, and without liability for any other damages caused by such action. Only a Show Management approved Exhibitor is permitted to display, solicit prospects, sell products/services, or participate in the Exhibition. A non-exhibiting company loaning or making available its product to an exhibiting company shall not be allowed to list its name in the official directory or have any signage or promotional activities of its products or services in the authorized Exhibitor's booth.

14. **Strict Compliance:** Exhibitors are responsible for and shall be held strictly liable for compliance with the Exhibitor Application and Contract and these Exhibitor Rules and Regulations and are therefore responsible for informing any Exhibitor Appointed Contractor or designated contact of the Exhibitor Application and Contract as well as these Rules and Regulations and their binding nature

15. **Exhibit Booth materials:** Distribution of printed materials, souvenirs, or any other forms of advertising is strictly prohibited in the corridors or lobby of the Exhibition Facility hotel(s), Exhibition Facility halls, or exhibit areas. No activities will be permitted in any exhibit space that are contrary to applicable law, Exhibition Facility rules or regulations, the Application/Contract Terms and Conditions, these Exhibitor Rules and Regulations or which may disturb other exhibitors in the immediate area. The Exhibitor's booth must be staffed and maintained by at least one (1) Exhibitor company representative at all times during the Exhibition operation. All displays, equipment, booth furnishings, product demonstrations, prize-drawings, and marketing/ promotional activities, including surveys of any nature conducted by the Exhibitor or by a contracted survey firm must be confined to the booth and the Exhibitor shall not obstruct the view of or access to adjacent booths of other exhibitors next to each other. It shall be the sole responsibility of the Exhibitor to ensure compliance with applicable local and state laws with respect to the conduct of any regulated game of chance or other drawing or give-away. The Exhibitor shall be and remain solely liable for compliance with such applicable laws or regulations and agrees to indemnify and hold harmless Show Management and the Exhibition Facility from any civil or criminal claims, actions or penalties imposed as a result of an alleged breach by the Exhibitor of an applicable local or state law.

16. **No Assignment or Sharing:** The Exhibitor shall not share, assign, or sublet any allocated booth space, in whole or in part, unless prior written authorization is obtained from Show Management. Such written authorization shall be at the sole discretion of Show Management. If Show Management learns that such activity exists or has taken place, the Exhibitor will be deemed to have forfeited its participation in the current and future SPFA Conventions and Expos.

17. **Prohibited or Restricted Activities:** Show Management will not publicize or announce any such activities conducted by or on behalf of exhibitors. Exhibitor materials, equipment or activities which

detract from the atmosphere of the Exhibition, or which disturb or endanger the safety of participants or other exhibitors are strictly prohibited. Costumed personnel or mannequins must not be offensive or disruptive in their appearance or dress. Show Management shall have the right to prohibit any exhibit or activity, which in its sole opinion is not suitable to the character or purpose of the Exhibition and shall be promptly modified by the Exhibitor upon the direction of Show Management. The Exhibitor shall not attract attendees into its booth by the use of demonstrations that are not germane to its products or services, nor for that or any other purpose shall the Exhibitor, without the prior written authorization of Show Management, employ the use of live activities which include, but are not limited to, the following: dancing, sports, music entertainment, use of animals, distribution of food or alcoholic beverages, etc. Balloons or other lighter- than-air items and the use of glitter, confetti, smoke, and similar decorative items are not permitted on the Exhibition floor. Visitors to the Exhibitor's booth must be contained within the parameters of the booth. No overflow into the aisles will be permitted as fire regulations require that all aisles must be free for egress in the event of an emergency. Show Management and the Exhibition Facility reserve the right to remove from the Exhibition any materials, advertising, or literature that they feel is not in keeping with the standards of the Exhibition.

Other prohibited activities include, but are not limited to:

- Cooking in the Exhibitor's space.
- No beer or wine or alcoholic beverages may be served or distributed by an Exhibitor without prior written permission of Show Management.
- The conduct of activities that could be considered illegal, such as games of chance, under the laws of the State of Nevada.
- The use of electrical equipment that is not UL approved. All electrical extension cords must be three (3) wire UL listed and UL approved. The use of two (2) wire electrical cords and zip cord is strictly prohibited.
- The use of propane, flammable bottled gas, liquid/gel fuels or open flame is prohibited within the Exhibition Facility building. Any other type of pressurized tank, cylinder or vessel must be properly secured to prevent damage to it.
- Helium filled balloons are not permitted.
- Decorations, signs, banners, etc., may not be taped, nailed, tacked, stapled, or otherwise fastened to any portion of the Exhibition Facility.
- No holes may be drilled, cored. or punched in the building walls, floors, or ceilings.
- No painting of signs, displays or other objects is permitted in the Exhibition Facility building.
- No adhesive-backed (stick-on) decals or similar items (except nametags) may be distributed or used in the Exhibition Facility building.
- Any vehicle displayed in a show must have the battery cables disconnected. The gas tank must either be taped shut or have a lockable gas cap and may contain no more than ¼ of a tank of fuel.

18. **Safety, Electrical, and Furnishings:** The safety of those persons engaged in operating the Exhibitor's booth as well as those persons attending the Exhibition shall at all times be the highest priority of each Exhibitor and its booth personnel, before, during, and after the Exhibition's open hours. This is particularly relevant and applicable to the Exhibitor in the event of a continued or new risk created by COVID-19 and its variants or any other CDC or WHO declared risk of communicable disease. Each Exhibitor is charged with having knowledge of all applicable federal, state, and local laws, ordinances and regulations pertaining to health, fire prevention and public safety, including knowledge of and compliance with all applicable federal, state, local or Exhibition Facility health and safety guidelines issued in connection with the COVID 19 or any other WHO and/or CDC declared pandemic or public health emergency, while participating in the Exhibition. Compliance with such guidelines, regulations, ordinances, and laws is mandatory for all exhibitors, and remains the sole responsibility of the exhibitors with respect to its exhibition space, materials, and operations are concerned.

19. **Booth Decorations, Furnishings and Carpeting:** All booth decorations, including carpeting, must be flame-proofed and all hangings must clear the floor. Electrical wiring must conform with National Electric Code Safety Rules and the applicable State of Nevada and the City of Las Vegas electrical code. If inspection indicates any Exhibitor has failed or neglected to comply with these regulations, or otherwise incurs fire or other safety hazard, Show Management reserves the right to remove all or any part of such exhibit as may be in violation, at the Exhibitor's sole expense.

20. **Utility Charges:** All charges for electrical or other utilities required shall be paid directly to the Exhibition Facility by the Exhibitor and not by or to SPFA. Arrangements for special electrical services must be made by the Exhibitor directly with the Exhibition Facility in advance of the commencement of the Exhibition at the sole expense of the Exhibitor. All equipment requiring electrical current must comply with the State of Nevada and City of Las Vegas electrical codes and all other applicable safety requirements including Underwriters Laboratories approved.

21. **Official General Contractor:** Exhibitor shall arrange directly with Show Management's Official General Contractor at the Exhibitor's expense for any booth furniture, displays or equipment over and above its own.

22. **Right of Entry and Inspection:** Show Management shall have the right at any time to enter the leased exhibit area occupied by the Exhibitor or otherwise inspect the Exhibitor's material, booth, and display for compliance with these Rules and Regulations.

23. **Service Order Kit:** The Service Order Kit (SOK) will be made available to exhibiting firms who have paid in full approximately 6 – 8 weeks prior to the Exhibition. This SOK will contain important information and order forms for the services offered by the Official General Contractor, including drayage, booth furnishings, labor, electrical service, telephone, etc. Special orders for water, gas, special electrical service, etc. not covered by this SOK must be brought to the attention of the appropriate Official Contractor not less than 30 days prior to the starting date of the Exhibition.

24. **Shipping Instructions:** Materials to be shipped must be forwarded in accordance with the specific instructions of the Official General Contractor. Exhibit materials should always be sent PREPAID with a copy of the Bill of Lading sent to the Official General Contractor. Exhibit materials should be scheduled to arrive not more than 30 days prior to the installation at the Exhibition. Nothing should be sent to the

Exhibition Facility in advance, as its staff are not prepared or authorized to receive shipments. If it is necessary to ship directly to the Exhibition Facility, the Exhibitor must schedule its shipment to arrive during the installation period and coordinate the details with the Official General Contractor and the Exhibition Facility. Check our website for exact shipping dates and warehouse shipping details.

25. **Exhibit Booths and Displays (Height Limits)**: Linear booth exhibits/displays may be placed in the area not more than four (4) feet forward from the back of the wall of the booth and up to a height not to exceed eight (8) feet (2.5 meters) from the exhibit floor. All parts of the exhibit/display in any portion of the booth beyond four (4) feet from the bottom back wall shall be placed to exceed the eight (8) of the dividing side rails of three (3) feet. Height limitations must be observed as follows: linear booths shall not exceed eight (8) feet (2.5 meters) in height. Island booths shall not exceed sixteen (16) feet (six meters) in height. Island booths are defined as having an aisle on all four sides of the booth. All others are defined as linear booths. NO ADVERTISING LOGOS, DISPLAYS, SIGNAGE, OR EXHIBIT STRUCTURE MAY EXCEED THE HEIGHT LIMITATION. THE HEIGHT LIMITATION WILL BE STRICTLY ENFORCED WITHOUT EXCEPTION. Bridging of booths across an aisle for any reason and by any means must receive prior written approval of Show Management. Multi-story booths are not permitted, except in areas designated by Show Management. Exhibits/displays not meeting these specifications or which in design, operation, or otherwise are objectionable in the opinion of Show Management shall be promptly modified to meet these specifications. All unfinished parts of an exhibit/display that are exposed and facing an aisle or nearby Exhibitor must be curtained off at the Exhibitor's expense.

26. **Official Contractors**: Show Management has selected the official contractors to provide services and furnishings for this Exhibition. The purpose of these official show contractors is to provide a quality of service and product to exhibitors at a competitive rate in a safe and timely fashion. The following services and furnishings must be provided by the official contractors, whose forms will appear in the Service Order Kit: Security, cleaning and janitorial services, freight handling in/out, standard rental furnishings, equipment for rigging, erecting, or dismantling an Exhibitor's display, all ancillary services including photography, florists, audio-visual, catering, etc.

27. **Installation of Exhibits**: Exhibitors or their agents shall not alter, injure, damage, or deface any part of the Exhibition Facility, booths, booth contents, Exhibition equipment or décor. When such damage occurs, the Exhibitor shall be solely liable to the owner of the Exhibit Facility and/or owner of the property so damaged.

28. **Access for Installation and Dismantling**: Exhibitors may have access to the Exhibition Facility and exhibit area at the commencement of the installation or set-up period. The working hours during the installation or set-up period will commence at 8:00 a.m. and conclude at 5:00 p.m. on Monday March 23, 2026 and continue on Tuesday March 24, 2026 from 8:00 a.m. to 12:00 p.m. unless otherwise designated. Requirements for services before or after these times must be arranged through the Official General Contractor. Installation of all exhibits must be fully completed at least two (2) hours prior to the opening of the Exhibition. Exhibitors who do not meet this deadline will not be allowed to continue setting up until two (2) hours prior to the start of the next day's Exhibition hours. Failure to adhere to this requirement could restrict the Exhibitor's entry into future Exhibitions. Any space NOT claimed by three (3) hours prior to the opening time of the first day of the Exhibition shall be deemed

forfeited and may be resold or reassigned without refund or any penalty or liability on the part of Show Management or SPFA. All empty crates, upon arrival and erection of the display, shall be labelled as such and properly identified with the Exhibitor's company name and booth number for removal by the Official General Contractor from the Exhibition floor. All empty crates and cartons must be properly identified to facilitate their delivery by the Official General Contractor at the close of the Exhibition. The Exhibition Facility does not provide a storage service for empty crates, containers or cartons but will maintain a janitorial service for the aisles, entrances and exits to the Exhibition area. No crates, packing materials, wooden boxes, and other highly combustible materials may be stored in the Exhibition Hall, meeting rooms, or fire exit areas.

29. **Dismantling and Removal of Exhibits/Early Removal Prohibited:** No exhibit shall be packed, removed, or dismantled prior to the closing of the Exhibition without the prior written permission of Show Management, which consent shall be at Show Management's sole discretion. If an Exhibitor breaches this provision, it shall pay, as compensation for distraction to the Exhibition's appearance and operation, an amount equal to one-half (1/2) of the total space charge for Exhibitor's allocated area, in addition to all sums otherwise due under the Exhibitor Application/Contract. Additionally, breach of this provision may result in the loss of the Exhibitor's participation in future Show Management Exhibitions. The packing of merchandise and dismantling of displays/exhibits shall not start until after the Exhibition's closing. Empty crates, containers and cartons will not be delivered until this time. Arrangements for the use of Exhibitor services, including labor, shipment of exhibit materials from the Exhibition site must be made in advance of the Exhibition closing. Materials left in the booth after the Exhibition closing and not packed or crated or covered by a bill of lading for shipment will be packed, shipped, or stored at the sole discretion of the Official General Contractor and all expenses will be charged to and paid by the Exhibitor of record. The Exhibition facility/Exhibit Hall must be cleared of all exhibit materials by the end of the dismantling period.

30. **Outside Display of Exhibitor Equipment and Rigs Agreement:** During the SPFA 2026 SprayFoam Convention & Expo, the placement or display of spray foam equipment, products, or rigs for the purposes of any demonstration, display or show outside of the SPFA Exhibit Hall or in the Convention Hotel(s) or adjacent parking areas or streets is strictly prohibited, with the exception of equipment approved in advance in writing by the SPFA/Show Management. SPFA/Show Management reserves the right, in its sole and absolute discretion, to determine which equipment or rigs may be permitted or to allow for an exception based upon clearly demonstrated need. SPFA/Show Management reserves the right to require the immediate removal of disallowed equipment from the grounds of the SPFA 2026 SprayFoam Convention & Expo site, Convention Hotel(s) or adjacent parking or street areas. Such removal shall be at the Exhibitor's sole expenses. Refusal or failure to promptly remove such disallowed and displayed equipment in response to an SPFA/Show Management directive may result in the imposition of penalties, including, but not limited to the loss of future convention privileges and any costs incurred by SPFA/Show Management for the removal of the disallowed and displayed equipment.

31. **Disclaimer:** SPFA/Show Management assumes no responsibility or liability for any services performed or products/materials delivered by any Official Exhibition Contractor or other suppliers to the Exhibition, their employees, representatives, or their agents. Any controversies which may arise

between exhibitors and official exhibition contractors, or personnel of either, shall be referred to Show Management for resolution, and Show Management's decision shall be final and binding.

32. **Exhibitor Appointed Contractors:** Exhibitors using Exhibitor Appointed Contractors agree to submit a completed Exhibitor Appointed Contractor Notice by the due date. Exhibitor Appointed Contractor Notices may be obtained from the SOK. A copy of the notice must be timely submitted to the Official General Contractor as well as Show Management. Exhibitors utilizing Exhibitor Appointed Contractors agree to indemnify, defend and hold harmless Show Management (SPFA), the Official General Contractor and the Exhibition Facility, their respective officers, directors, employees, agents, representatives, volunteers from and against any and all claims, actions, causes of action, judgments, liabilities, injuries or damages to persons or property (including death), costs and expenses, including reasonable attorneys' fees and court costs, arising out of or resulting from any negligent act, error or omission, intentional or wilful misconduct, or failure of performance of the Exhibitor and/or its Exhibitor Appointed Contractor(s) in connection with their activities and presence at the Exhibition.

33. **Exhibitor Appointed Contractor Insurance Requirements:** All Exhibitor Appointed Contractors shall maintain the following insurance coverage(s): 1) General liability, broad form, with limits of not less than \$1,000,000 per occurrence; 2) Automobile liability, any auto, with limits of not less than \$1,000,000 per occurrence; 3) Worker's Compensation required in the state the Exhibition is located; and 4) Employer's Liability: \$100,000. Umbrella Form Excess Liability insurance may be used to bring coverage levels up to these requirements. *In addition, policies must name as additional insureds: SPFA, the Exhibition Facility, and the Official General Contractor.* Exhibitor Appointed Contractors shall have and make available during the installation period for Show Management's review, a copy of Certificates of Insurance evidencing the above-required insurance and additional named insureds. It is the sole responsibility of the Exhibitor to ensure that each Exhibitor Appointed Contractor they retain is in full compliance with this insurance requirement and that evidence of this insurance will be made available to Show Management upon request at the site of the 2026 Expo. ONLY EXHIBITOR APPOINTED CONTRACTORS WHO ARE ABLE TO PRODUCE A VALID AND CURRENT CERTIFICATE OF INSURANCE UPON REQUEST, COMPLETE WITH THE APPROPRIATE COVERAGE AND ADDITIONAL INSURED LANGUAGE, WILL BE PERMITTED TO WORK IN THE EXHIBITION FACILITY. ALL OTHERS SHALL FORFEIT THEIR WORK TO THE OFFICIAL GENERAL CONTRACTOR.

34. **Liability and Exhibitor Insurance:** Notwithstanding SPFA's/Show Management's agreement to provide security, all property of the Exhibitor remains under the Exhibitor's sole custody and control and responsibility while in transit to and from the Exhibition Facility and hall, during installation, storage, and removal, and while it is within the confines of the Exhibition Facility. Neither SPFA/Show Management, the Show Sponsor, the Exhibition Facility, City of Las Vegas, County of Clark, or any Official Contractor, nor any of the officers, directors, employees, staff members, agents or representatives of the same are responsible for the safety of property of any Exhibitor or its booth personnel from theft, damage by fire, accident, vandalism or other causes, and the Exhibitor waives and forever releases any claim or demand it may have against any of them by reason of any damage to or loss of any property of the Exhibitor or its booth personnel. SPFA/Show Management, the Exhibition Facility, City of Las Vegas, County of Clark, or any Official Contractor shall NOT be liable for injury of any type from any cause to persons conducting or otherwise participating in the Exhibition or to invitees,



guests, employees, agents, or servants of the Exhibitor. Exhibitor understands and agrees that SPFA/Show Management does not carry business interruption and property damage coverage for loss of damage of Exhibitor's property or for injury to Exhibitor's personnel. The Exhibitor shall carry appropriate liability and property insurance with a single limit of not less than \$1,000,000 per occurrence for its employees, agents, contractors, representatives, and guests present at the Exhibition in each of the following categories: Broad Form General Liability and Automobile Liability and property insurance coverage with limits adequate to protect the value of Exhibitor's property. In addition, the Exhibitor agrees to provide Workers' Compensation insurance providing benefits for the state in which the Exhibition Facility is located, and Employers Liability coverage of not less than \$100,000 per accident. Umbrella Form Excess Liability insurance may be used to bring coverage levels up to these requirements. Such policies of insurance shall name as additional named insured's: SPFA/Show Management, the Exhibition Facility, City of Las Vegas, County of Clark and the Official General Contractor. Certificates of insurance evidencing such coverage shall be provided to Show Management prior to the commencement of the Exhibition. SPFA/Show Management shall not be liable to the Exhibitor in excess of consideration paid by the Exhibitor, exclusive of deposit, for breaches of contract or tortious conduct by SPFA/Show Management, its agents, representatives, and independent contractors, whether acting within or without the scope of their authority, by agents, representatives or independent contractors of the Exhibition Facility, official service contractors or by the general public. SPFA's/Show Management's Official Contractors shall not be liable for failure to perform their obligations under the contract due to strikes, riots, acts of God, natural disaster, or other causes beyond their reasonable control. Refer to EXHIBIT B for details which must be submitted on Acord 25 form.

35. **Damage to Facility:** Any damage to the Exhibition Facility caused or done by the Exhibitor, its officers, directors, employees, agents, representatives, contractors, or guests shall be promptly replaced or repaired by the Exhibitor at its sole expense and to the reasonable satisfaction of the Exhibition Facility. Additionally, the Exhibitor agrees to indemnify, defend, and hold harmless SPFA/Show Management, the Show Sponsor, the Exhibition Facility, and the Official General Contractor from and against any and all liability, loss and/or damages whatsoever, caused to the Exhibition Facility or any part thereof directly or indirectly by the Exhibitor, its officers, directors, employees, agents, representatives, guests, or contractors.

36. **Security:** Security guards will be furnished during the installation hours, closed hours, and during the dismantling hours of the Exhibition. The furnishing of security shall not increase the liability of SPFA/Show Management, the Show Sponsor, the Exhibition Facility, or the Official General Contractor for which the Exhibition is being held. After show hours, only those exhibitors properly identified and with the authorization of SPFA/Show Management may enter the Exhibition area. During show days, Exhibitor personnel may have access to the Exhibition area not more than one (1) hour prior to its opening.

37. **Damaged Property:** Damage to inadequately packed property shall be the sole responsibility of the Exhibitor. Exhibitors are advised to add on to their existing insurance a portal-to-portal rider protecting against loss/damage to their materials by fire, theft, vandalism, or accident, etc.

38. **Broadcasting from the Exhibition:** Exhibitor agrees that it shall not engage in “live streaming” or “live broadcasting” from the Exhibition Hall during the hours when the Exhibit Hall is NOT open to Convention and Expo attendees, including the hours designated for set-up and tear-down of the exhibit booths. No Exhibitor “broadcasting” or “live streaming” from the Exhibition Hall during the Exhibition hours or at any scheduled Convention and Expo breakout session, general session, contractor meeting, PCP training and testing sessions or any SPFA hosted event shall be permitted without the prior written approval of SPFA/Show Management and without the Exhibitor having taken all legally necessary measures to secure the permission/consent of those being filmed, videotaped, photographed, or recorded. Consent to permit such broadcasting or live streaming shall be at the sole discretion of SPFA/Show Management.

39. **Grant of Right to be Photographed, Filmed and Recorded:** Exhibitor hereby grants to the Spray Polyurethane Foam Alliance (SPFA), its officers, directors, employees and SPFA authorized third parties, licensees and affiliates, the absolute and irrevocable, perpetual, worldwide right and license to use the Exhibitor’s (and that of its employees and registered 2026 SprayFoam Convention & Expo attendees) name, comments, quotations and photographs, videos and images of the Exhibitor, its employees and registered 2026 Convention and Expo attendees on the Internet, in print or electronic publications, and multimedia presentations, and/or for any purpose which may include, but not be limited to education, training, display, public relations, marketing or advertising of the SPFA, its programs, SPFA events, including the 2026 SprayFoam Convention & Expo. This Exhibitor grant of right/license and consent extends to the reproduction, copying, modification, display, broadcast, transmission, and distribution of the photographic images and/or audio or video recordings and any descriptions or text included. The Exhibitor further acknowledges and agrees that its name (and those of its employees and 2026 SprayFoam Convention & Expo registered attendees), quotations, comments, and/or the video and/or audio recordings and photographic images may be used for display or advertisement on the SPFA website, in SPFA social media accounts, and/or in printed SPFA materials and advertising or promotional materials. The Exhibitor hereby waives the right to inspect or approve the use of its name (or that of its employees or registered attendees), quotations, comments or photographic or audio/video recorded images prior to any form of usage. The Exhibitor acknowledges and agrees that the images may be modified, and the quotations or comments edited to fit the length, requirements, and design of the printed or electronic display, materials, or advertising. By agreeing to these Exhibitor Terms and Conditions, the Exhibitor releases all rights it may have to any audio or video recordings or photographic images from SPFA’s 2026 SprayFoam Convention & Expo. The Exhibitor on behalf of itself and its employees and registered Convention & Expo attendees hereby forever and fully releases and discharges SPFA, its officers, directors, employees, volunteers, authorized agents and representatives from and against any and all liabilities, losses, claims, injuries or damages of any kind or nature arising out of or resulting from the use and/or recording by SPFA of the Exhibitor’s name, quotations, comments, video/audio recordings and photographic images from 2026 SprayFoam Convention & Expo.

40. **Use/Distribution of Mailing Lists:** Exhibitor warrants and agrees that it shall NOT sell, lease, distribute, disseminate, share, assign or transfer any attendee, registrant, or Exhibitor mailing list, in whole or in part, made available to the Exhibitor from the 2026 SprayFoam Convention & Expo to any

third party. Any such list is and remains the exclusive property of SPFA and is made available by SPFA/Show Management solely to the Exhibitor for the Exhibitor's one-time use only and not for distribution, sale, sharing or transfer to any third party. This Exhibitor warranty shall survive the conclusion of the 2026 SprayFoam Convention & Expo and/or the termination or expiration of this Agreement for any reason. Violation of this policy may be grounds for future restrictions or prohibitions on the violating Exhibitor's exhibition at future SprayFoam Conventions and Expos placed by SPFA/Show Management.

41. **Antitrust Compliance:** SPFA observes and requires strict compliance with current state and federal antitrust laws as well as corresponding laws directed to prohibiting unfair trade or anti-competitive business practices.

As such, please find below several essential rules that SPFA requires all Convention & Expo exhibiting companies and sponsors, SPFA members, participating operators, and anyone present at any SPFA meetings, Conventions & Expos, and other SPFA functions to abide by:

- There must be no discussion or signaling regarding prices or warranties – be it of one's own or those of a competitor – or of any factors which might affect prices such as discounts or margins, and (payment) terms and conditions of sale.
- There must be no discussion or agreement with respect to profits, profit margins, what constitutes a fair profit level, credit terms, product or installation prices, sales or production quotas, production capacity, inventories, sales figures or cost data of one's own, or those of a competitor.
- There must be no discussion that might lead to or signal any agreement to raise, lower, or hold present or future price levels.
- There must be no discussions regarding allocation of territories, markets, or customers, nor any marketing or sales plans.
- There must be no discussions regarding the elimination, restriction or limitation of the quantity or quality of any product to be sold.
- There must be no discussion or agreements with respect to boycotting or denying any party access to markets, products, product inputs or information.
- There must be no discussion of commercial practices of particular competitors, customers, or any matter that is intended to, or which may result in restrictions on fair trade and competition.
- There must be no discussion or conduct at social events incidental to meetings that would not be proper at the meetings themselves.
- All discussions during meetings must be limited to SPFA-related topics and avoid any discussion of any of the above.

If SPFA becomes aware of any such conduct occurring during an SFPA event it may result in the suspension or loss of an SPFA membership, expulsion from the Convention & Expo, and/or the opportunity to exhibit at future SPFA events. Furthermore, if anyone is made aware of or witnesses any such conduct at an SPFA meeting, event, or the Convention & Expo, please notify SPFA personnel and/or SPFA's legal counsel immediately.

Upon execution of the Application and Contract and approval of the same by SPFA these Exhibitor Rules and Regulations shall be and remain binding upon each approved Exhibitor for the 2026 SprayFoam Convention & Expo.